



# Toys

Low-Tech Toys. High-Think Play.

## Origins

After the publication of our two early learning activity books, *Do-It-Yourself Early Learning* and *Everyday Early Learning*, professional caregivers and parents began asking us to make and sell some of the projects in the books because they wanted to share them with children, but did not have the time or inclination to make them.

With that nudge, we have slowly built a line of simple, engaging, and earth-friendly toys over the last few years.

## Mantra

Our mantra when it comes to toys is Less Is More. Children bring more of themselves to interactions with toys that are simple, open-ended, and not encumbered by ties to movies, television, pop-culture and video games.

## Purpose

Our purpose is to provide an alternative to the mass-produced-cast-in-plastic-battery-operated-movie-tie-in toys that have become so pervasive over the last few decades and to promote healthy child-centered imaginative play.

## Contact Information

Email: [explorations@cablone.net](mailto:explorations@cablone.net)

Website: [www.explorationsearlylearning.com/shop](http://www.explorationsearlylearning.com/shop)

Facebook: <http://companies.to/explorationsearlylearning/>



Play Is In The Child, Not The Toy

## Learning

Research shows the brain craves novelty and that children learn best when in control of their own play. We have found that the uniqueness of our toys draws children in and that their versatility keeps kids playing. This leads to rich imaginative play as well as the development of the social and cognitive skills that are the foundation for later formal learning.



## Green

We do our best to choose materials that are environmentally responsible and use manufacturing techniques that have a low environmental impact. We build many of our products from salvaged urban logs, use mineral oil as our only wood finish, and buy materials locally when ever possible to reduces pollution caused by shipping.



## USA Made

We proudly make all our toys and do our best to source materials that are also made in the USA. If we can not find materials we need that are manufactured here, we purchase them from USA-based wholesalers. Next time you shop one of the big toy companies, ask where their products are made and if they rely on cheap child labor.



## Caregivers

With over two decades of experience as direct care providers, we know kids are tough on equipment and that there never seems to be enough cash for all the things you would like for your program. Our toys have been kid tested in our own program, so we know they are fun and will stand up to hard use. We also keep them affordable so your bank account isn't strained when you shop with us.



## Agencies

Contact us if you would like to discuss partnering to bring our toys to caregivers and families in your area. We can discuss bulk order discounts, special pricing for your constituents, vending at events, and other ways to work together.



## Do It Yourself

If you want to know how to make our toys yourself, just ask. We are more interested in spreading our Less Is More toy mantra than making money.

